

X-Chart Tool for Strategy Deployment

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Strategy Deployment Overview



X-Chart is a tool to manage strategy deployment

Why the X-Chart?

Every company has opportunities to improve processes, but not every company takes a well-thought and measured approach to process improvement. The X-Chart provides that structured approach.

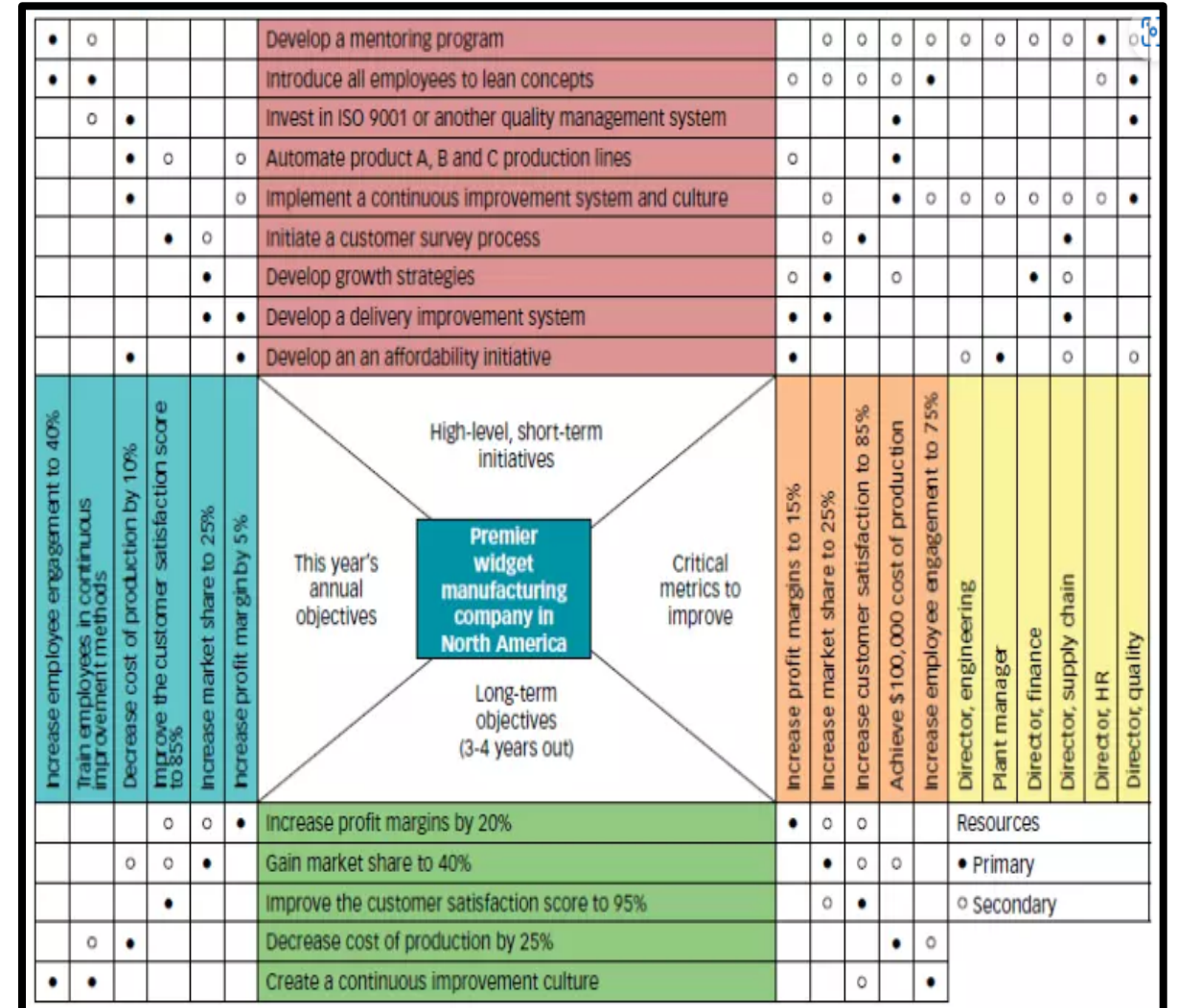
Addresses top 3 pitfalls to executing improvement initiatives:

- *Lack of upper-level management support*
- *Failure to link project objectives with corporate/business goals*
- *Lack of ownership, visibility, and priority for improvement initiatives*

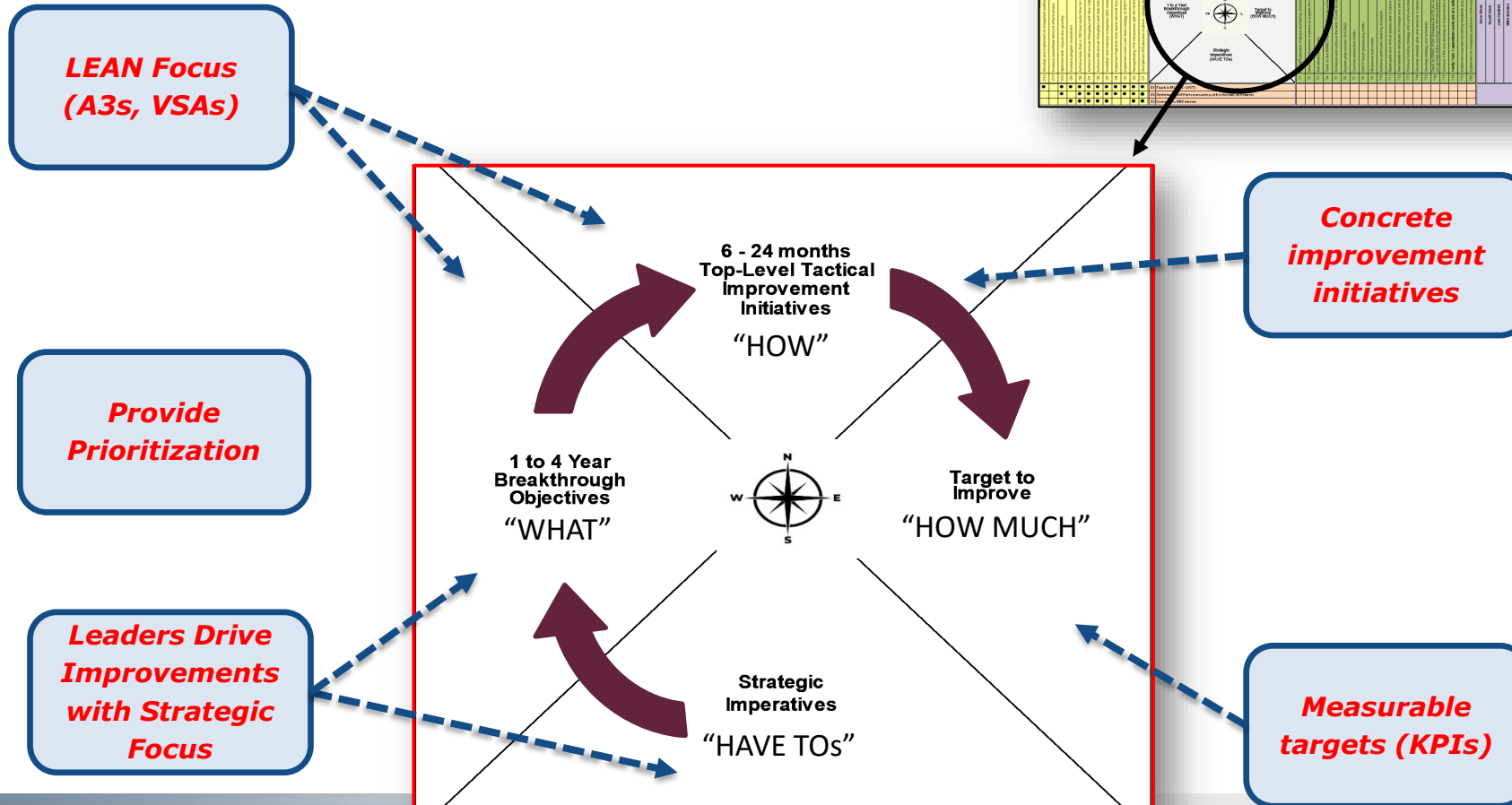
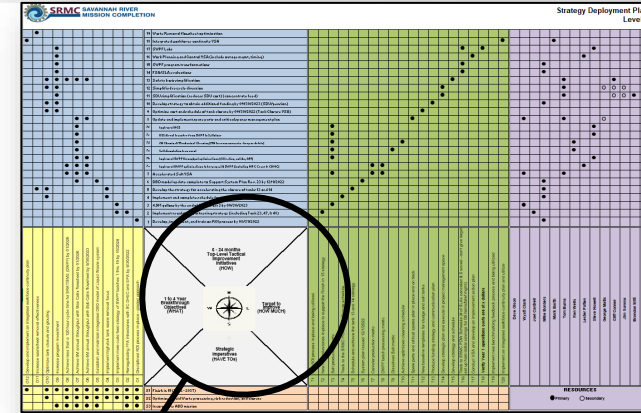
X-Chart Overview

A change management and continuous improvement tool that aligns—both vertically and horizontally—an organization's functions and activities with its strategic objectives. Delivers a high-level plan with precise goals, actions, timelines, responsibilities, and measures.

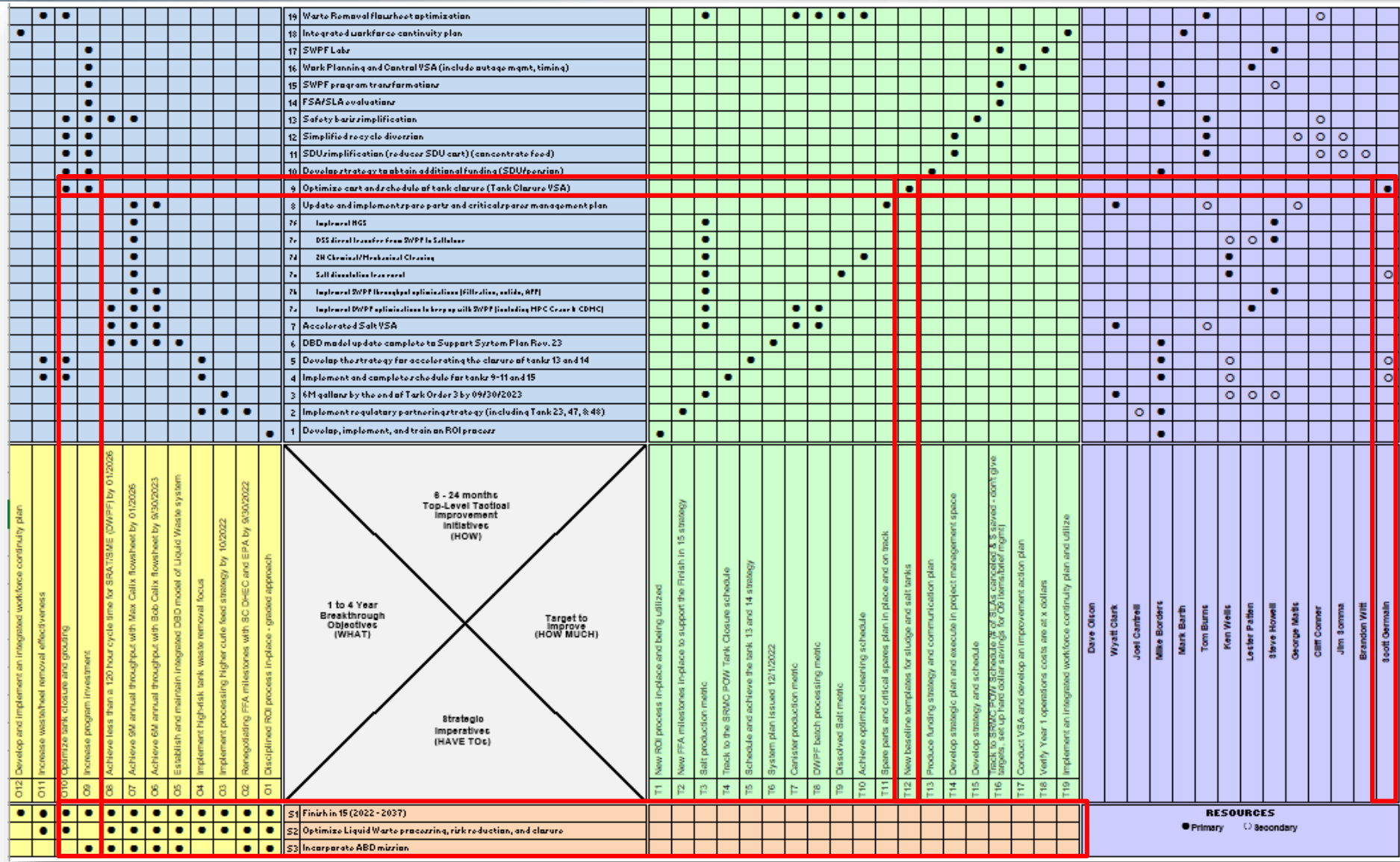
- Translates strategy into:
 - Objectives
 - Tactical Improvement Initiatives
 - Targets to Improve
 - Ownership
- One-page document that can be used to cascade goals to the organization, customers, and stakeholders
- Enables all employees to work to achieve common objectives



X-Chart Overview

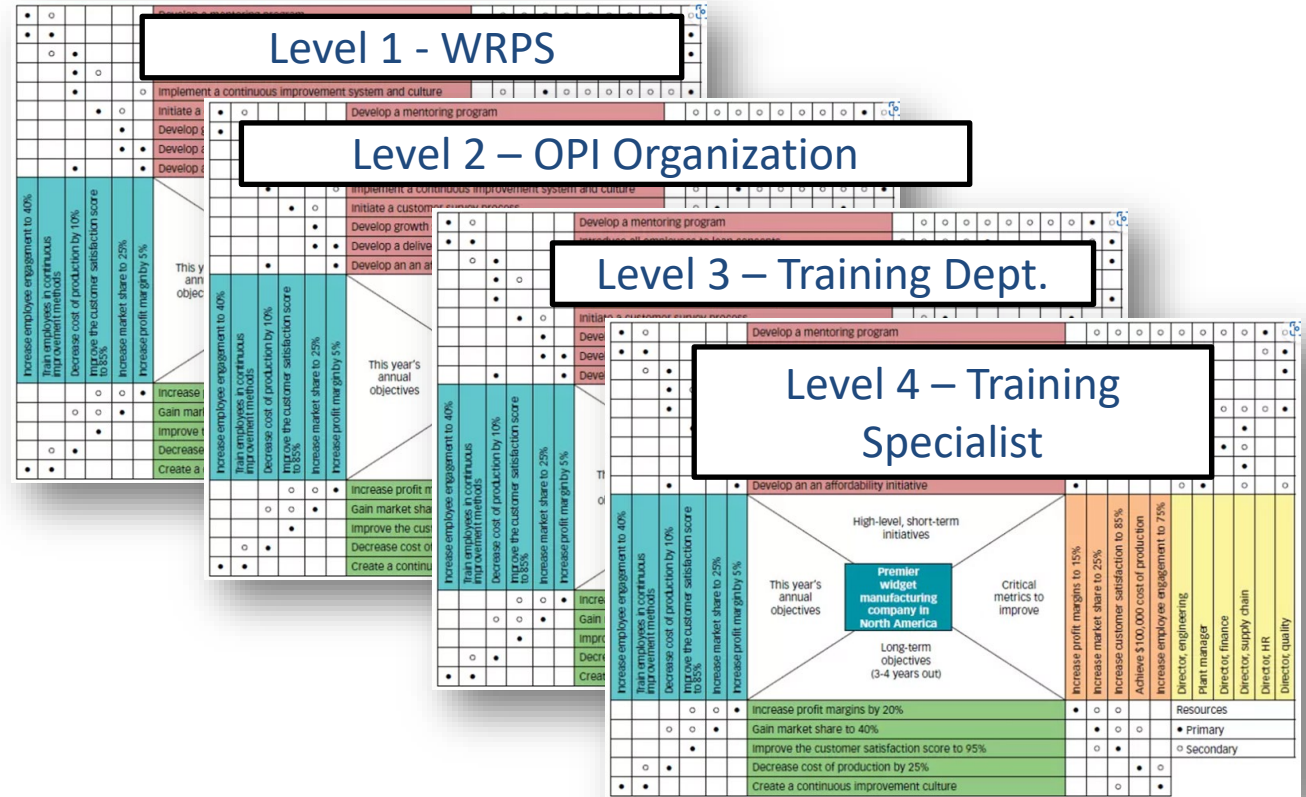


X-Chart Example



X-Charts Cascading

- 1) Level 1 – Company Level
- 2) Level 2 – Determined by state of the business – Can be organizational or focused on a specific area of improvement/change
- 3) Level 3 – X-Chart by Team or Department
- 4) Level 4 – Personal X-Chart



X-Chart Overview

Purpose

- Give visibility to priorities
- Gain alignment in the organization
- Clarity of goals throughout all levels
- Manage and communicate improvements and optimizations

Process

- Define breakthrough imperatives and strategic objectives
- Determine tactical initiatives
- Discuss and review results on a set frequency

Benefits

- Status and recognition as a strategic leader
- People are engaged, aligned, committed
- Total clarity on objectives, strategies, tactics, execution

Connecting strategy with execution