

Cut the slips on the next page so each person gets one

Allow 10 second to review then and find all the 'Fs'

Ask them how many they found

Allow 30 secs

Allow 45 Secs

Ask how much time do they want

The point is that after the first time most people will not be looking for new Fs but looking to confirm what they already believe. Some people may respond to peer pressure and look harder the second time if others have found more than they did.



FINISHED FILES ARE THE RE-  
SULT OF YEARS OF SCIENTIF-  
IC STUDY COMBINED WITH THE  
EXPERIENCE OF MANY YEARS