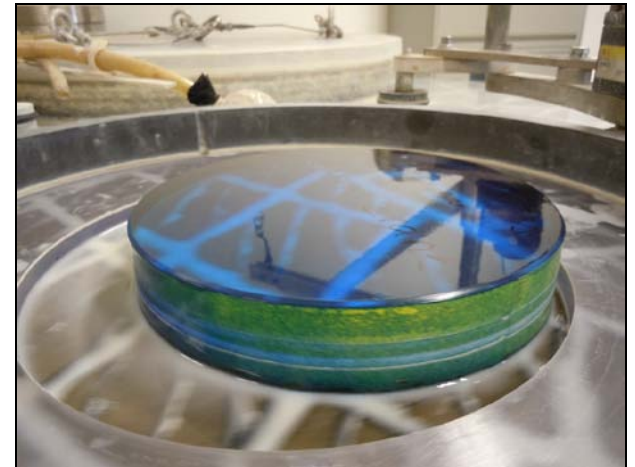


Laser-Fast News: Reporting on the World of Photonics

Laura S. Marshall,
Photonics Media

LSO Workshop, MIT, August 2011

photonics: a wide world



- Lasers, optics, imaging, vision, biotech, sensing, microscopy, spectroscopy and a lot more
- Endless applications: defense, manufacturing, medicine, the environment, communications, pharmaceuticals, research and more ...

your photonics news team at work

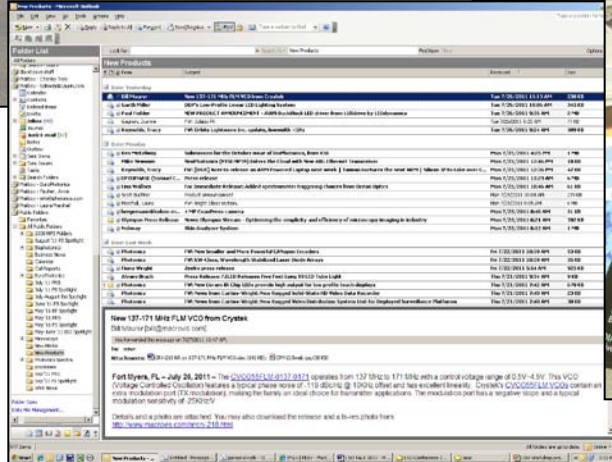
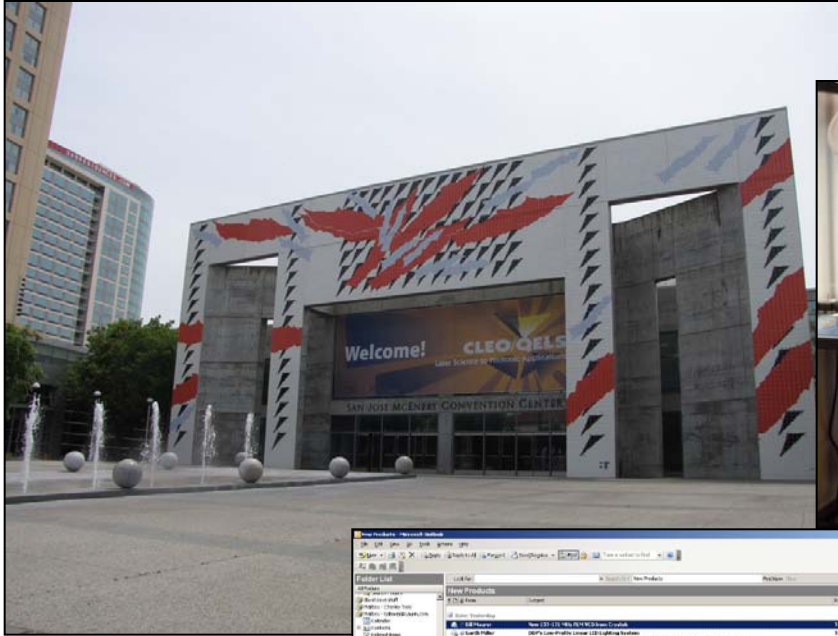


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news sources



Silicon Emits the Light Fantastic (with Help)

BY HANK HOGAN
CONTRIBUTING EDITOR

Silicon may be mighty in electronics, but it's puny in photonics – so far. Researchers have resorted to such tricks as combining silicon with other semiconductors or exploiting the Raman effect to coax out coherent light.

Silicon-based lasers could someday illuminate optics, link computer chips and power chemical sensors. Years of effort have led to recent advances – especially in hybrid lasers that marry silicon to other materials – that promise commercially viable silicon lasers sometime soon. Questions remain about the yield and reliability of such lasers, but

testing and continued development under way could address those concerns. In hybrid lasers, the silicon is to form a waveguide and, perhaps the device cavity. The nonsilicon forms the gain medium that amplifies light, resulting in a laser. “The whole rationale for hybrid lasers, meaning, in practice, a III-

TECH NEWS

Perfect, shallow laser welds make better car bo

FREIBURG, Germany – The corrosion problems encountered on galvanized car bodies could be a thing of the past thanks to a new process that uses a camera to generate temperature images, enabling perfectly controlled surface laser welding. This could be much more useful to car makers than full-penetration welding.

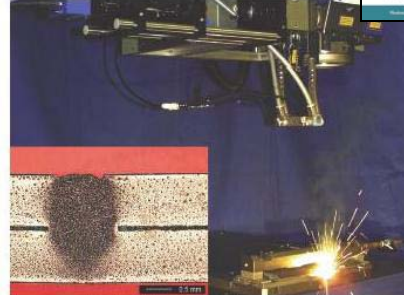
Institut für Stahlwerkzeuge an der Universität, the Institut für Grund-Elektrotechnik und Elektronik, University of Technology, and Institute for Physical Measurement techniques. In the process, called control-penetration welding, the laser beam is right through all the sheet unlike with full-penetration weld where a hole briefly forms in the pool. Instead, the weld seam is to penetrate the lower sheet with

GreenLight Solar inverter sets efficiency record

After the solar generator, the inverter is the next most important component in a grid-tied photovoltaic system. And by now solar inverter boasts a boosted efficiency of 99 percent, up from 94 in 2008.

It means that for every kilowatt of power that enters the inverter, only 100 watts are lost. The rest is converted to AC power for the grid. The inverter also converts the DC power from the solar panels to AC power for the grid. The inverter also converts the DC power from the solar panels to AC power for the grid.

A British company, the GreenLight inverter, has set a new record for efficiency. The inverter is 99.1 percent efficient, which is a record for a solar inverter. The inverter is 99.1 percent efficient, which is a record for a solar inverter.



In a new camera-assisted surface welding process, a laser produces a perfect seam. Pictured at the bottom left is a weld seam profile – the penetration depth is controlled without damaging the bottom surface. Courtesy of Fraunhofer IPA.

BUSINESS SCAN

Q&A: Biophotonics in Europe

Where it burned into the melt, the images deep. If the bottom of the image between the upper heat conduction was in cooler point was visible to as the full-penetration relative frequency of system can calculate that in the lower sheet. As adapted the output of specific requirements, loop-controlled, real-time.



An extremely rapid needed for the process. was integrated into simultaneously speed of the individual image image processing systems process the data co.



With the new system analyzed 14,000 images than the usual rate of a second.

Q: How would you see the landscape for the future? A: The landscape for the future is very bright. There are many opportunities for growth in the field of biophotonics.

Nanoscale technique designed for MS diagnosis

SANTA BARBARA, Calif. – A new nanoscopic imaging technique may lead to experimental methods for early detection and diagnosis of – and possible treatments for – pathological issues that are precursors to multiple sclerosis (MS) and similar diseases. Chemical engineers at the University

of California have studied the myelin sheath, the membrane surrounding nerves that is compromised in patients with MS. Their findings appeared in the May 23, 2011, issue of *Proceedings of the National Academy of Sciences* (doi: 10.1073/pnas.1106368108). Various parts of the central nervous

system, including the brain, are affected by MS. Each other through the transmission of electrical signals through electric cables or transmission lines. Defects in the molecular or structural organization of the myelin membranes lead to a reduction in transmission efficiency.

Q: Which applications would you see in the future? A: The applications for biophotonics are vast. They include medical diagnosis, research, and education.

A transmitter chip uses hybrid silicon lasers and other photonic devices to send data at a rate of up to 50 Gb/s. Courtesy of Intel.

article planning


2011 Photonics Spectra EDITORIAL CALENDAR

| | Features | Digital Exclusives | Advertising Spotlight | Supplements | Bonus Trade Show Distribution |
|---|--|---|---|---|---|
| JAN Ad Closing: Nov 30 Materials: Dec 3 | Trends 2011: Lasers Trends 2011: Optics Trends 2011: Imaging / Vision | Most Popular Stories of 2010 Sneak Preview: SPIE Photonics West 2011 | Optics & Optics Fabrication | Photonics Showcase Ad Closing: Dec 3 Materials: Dec 9 | SPIE BIOS SPIE Photo January 2 |
| FEB Ad Closing: Dec 28 Materials: Jan 3 | Quantum Dot Lasers Fiber Optics Materials Imaging Sensors Slow Light AsiaPhotonics | Vapor Photonics Sneak Preview: OFC/NFOEC Conference and Exposition 2011 | Lasers, Laser Accessories & Light Sources | | Biophotonics March 5-6 OFC/NFOEC March 6-8 LASER Wg March 16 |
| MAR Ad Closing: Jan 25 Materials: Feb 1 | Laser-Proof Coatings Microscopy Single-Photon Detectors Particle Analysis | Space & Ground Telescopes Expert Briefing Webinar: State of the Industry | Imaging Components & Systems | Photonics Showcase Ad Closing: Jan 31 Materials: Feb 7 | PITTCOM 2 AUTOMAT March 22 OSA's Opt April 4-6 Photonics 4 April 15 |
| APR Ad Closing: Feb 25 Materials: Mar 1 | Attosecond Lasers Polymer Optics Infrared Imaging Active-Matrix OLEDs | 3-D Displays Sneak Preview: SPIE Defense, Security & Sensing 2011 Sneak Preview: CLED Expo 2011 | Optics & Optics Fabrication | | Focus on M April 17-21 Optronics 4 April 25-27 SPIE Defense April 29-29 CLED Expo April 29-30 InterTech 3 April 29-30 CLED Expo |
| MAY Ad Closing: Mar 25 Materials: Apr 1 | Laser Alignment Optical Lithography Ultrasfast Imaging Displays | Q-Switched Lasers Sneak Preview: LASER World of Photonics 2011 | Lasers, Laser Accessories & Light Sources | EuroPhotonics Ad Closing: Mar 25 Materials: Apr 1 | SPIE Optics Apr 25-28 OSA's Opt May 15-17 SNE'11 May 17-19 SPECS May 20-22 SPIE Optics May 22-24 LASER Wg May 23-24 SENSOR 4 EuroLED 2 |
| JUNE Ad Closing: Apr 25 Materials: May 4 | Nano-Lasers Optical Design Software Hyperspectral Imaging Optofluidics | Plasmonics Expert Briefing Webinar: Optics | Imaging Components & Systems | | OSA's Adv June 12 Nanospec 2011 June 13-16 - Boston |

Note: Shows and topics for all publications are subject to change.

| | Features | Digital Exclusives | Advertising Spotlight | Supplements | Bonus Trade Show Distribution |
|--|--|--|---|--|--|
| JULY Ad Closing: May 25 Materials: June 1 | Fiber Lasers vs. Disk Lasers Optical Fibers High-Contrast Imaging (Speed & Quality) Beam Profiling | Spherical Optics | Optics & Optics Fabrication | Photonics Showcase Ad Closing: May 21 Materials: June 7 | OSA's Imaging and Applied Optics Conference July 10-14 - Toronto CONCOM West / Frontiers W July 12-14 - San Francisco OSA's Northern Optics 2011 July 10-21 - Kauai, Hawaii WIREW 2011, August 1-4 - J Microscopy & Microanalysis August 1-5 - Nashville, TN |
| AUG Ad Closing: June 24 Materials: July 1 | Silicon Lasers Transformational Optics Organic Photodetectors Fluorescence AsiaPhotonics Photonics List Issue | High-Powered Diode Lasers Sneak Preview: SPIE Optics & Photonics 2011 | Lasers, Laser Accessories & Light Sources | | SPIE Optics & Photonics 2011 August 21-25 - San Diego Digital Information Optics Exposition (DIOE) 2011 September 5-9 - Shenzhen |
| SEPT Ad Closing: July 25 Materials: Aug 1 | New Uses for Older Lasers (CO ₂ , etc.) Optical Materials, Part I Spectroscopy Metamaterials | Broadband Spectroscopy Expert Briefing Webinar: Lasers | Imaging Components & Systems | Photonics Showcase Ad Closing: July 29 Materials: Aug 5 | SPIE 2011 Annual Symposium September 11-15 - Denver FACSD 2011, October 24 - 3 |
| OCT Ad Closing: Aug 25 Materials: Sept 1 | Green-Emitting Lasers Optical Materials, Part II Machine Vision Quantum Dot LEDs | Laser Welding Sneak Preview: SPIE Optics & Photonics 2011 | Optical & Optics Fabrication | EuroPhotonics Ad Closing: Aug 25 Materials: Sept 1 | OSA Frontiers in Optics 2011 October 10-20 - San Jose Infrared 1 LEDs 2011, October 20-20 - San Diego ICOLE 2011, October 24-27 SPIE 2011, October 28-31 Photonics 2011, November 2-3 VISION 2011, November 8-11 |
| NOV Ad Closing: Sept 25 Materials: Oct 3 | Extreme Ultraviolet Lasers Aspheric Optics Software for Imaging Applications Test & Measurement | Wavefront Optics Sneak Preview: Society for Neuroscience 2011 | Lasers, Laser Accessories & Light Sources | Photonics Showcase Ad Closing: Sept 25 Materials: Oct 1 | SNE'11 FABTECH 2011, November 13-15 - Chicago Infrared's GLOBE World Summit November 16-17 - Qingdao |
| DEC Ad Closing: Oct 25 Materials: Nov 1 | Quantum Cascade Lasers Optical Components Terahertz Imaging Nanophotonics | Photonics in Sci-Fi Sneak Preview: SPIE Photonics West 2012 Expert Briefing Webinar: Imaging | Imaging Components & Systems | | |

Note: Shows and topics for all publications are subject to change.



2 out of 3 readers say they value BioPhotonics' coverage. It provides information that helps them do their job better.

BioPhotonics reaches the global market.

| | |
|----------------|-----|
| North America | 58% |
| Europe | 22% |
| Asia & Pacific | 12% |
| All Other | 3% |

More than 6 out of 10 readers rank Photonics Media as the "most useful source" for information on the latest biophotonics products and technologies.

These are the kinds of people you want to reach - professionals working in the field of biophotonics.

3 out of 4 readers said their primary job function is research, product development, engineering or management.

| | |
|----------------------------|-----|
| Research & Development | 38% |
| Education | 15% |
| Corporate Management | 9% |
| Engineering Management | 8% |
| Product Design/Development | 8% |

Source: 2010 BioPhotonics User Satisfaction Study of Photonics Media, June 2010

| Month | Features | Events/Shows | Trade Show Distribution |
|-------------|--|---|--|
| JAN | OSA's Imaging and Applied Optics Conference | OSA's Imaging and Applied Optics Conference | SPIE BIOS 2011, January 2 SPIE Photonics West 2011, January 27-31, San Francisco |
| FEB | Quantum Dot Lasers, Fiber Optics Materials, Imaging Sensors, Slow Light, AsiaPhotonics | Biophotonics | Biophotonics 2011, March 5-6 OFC/NFOEC 2011, March 6-8 LASER World of Photonics 2011, March 16-17 |
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| MAY | Laser Alignment, Optical Lithography, Ultrasfast Imaging, Displays | Sneak Preview: LASER World of Photonics 2011 | SPIE Optics 2011, April 25-28 OSA's Optics 2011, May 15-17 SNE'11 2011, May 17-19 SPECS 2011, May 20-22 SPIE Optics 2011, May 22-24 LASER Wg 2011, May 23-24 SENSOR 4 2011, May 23-24 EuroLED 2 2011, May 23-24 |
| JUNE | Nano-Lasers, Optical Design Software, Hyperspectral Imaging, Optofluidics | Plasmonics Expert Briefing Webinar: Optics | OSA's Advanced Optics 2011, June 12 Nanospec 2011, June 13-16 - Boston |



experts are everywhere

story development

- topic selection
- research: literature, online searches
- interviews with experts
- other sources
- writing
- editing (and re-editing)

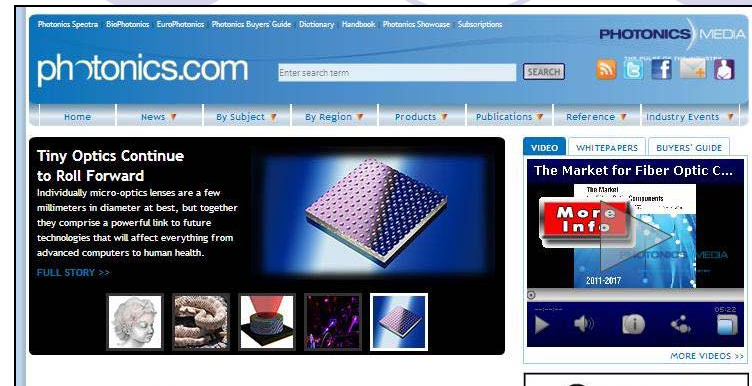
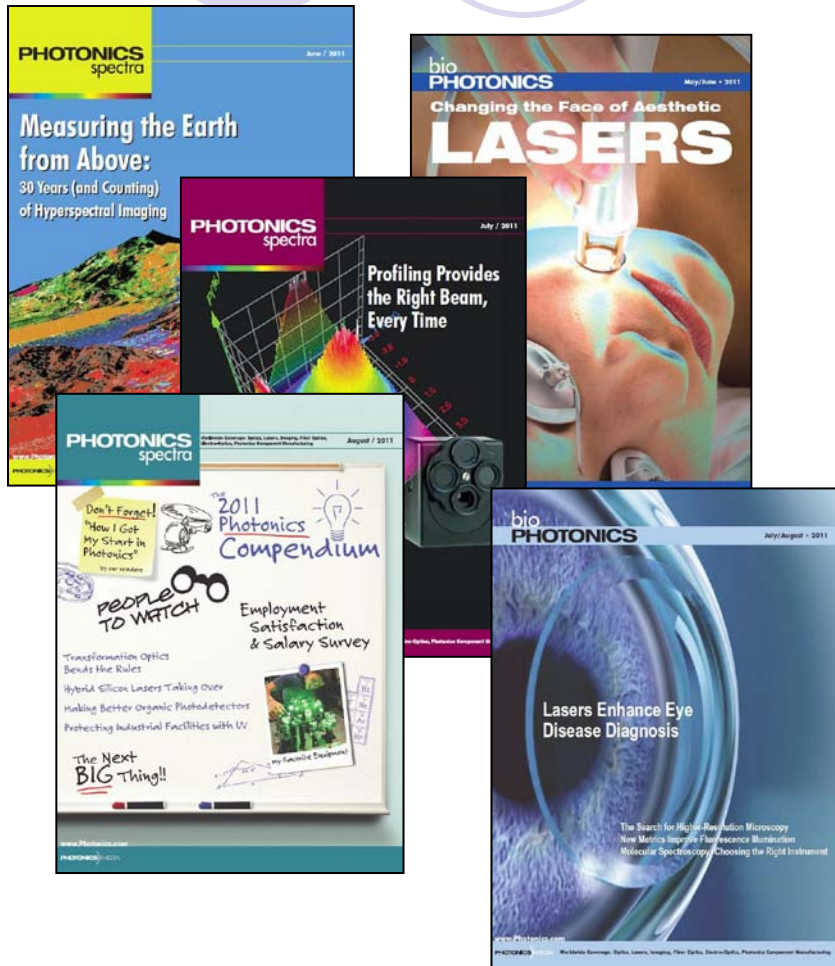



article assembly

- lede sentence
- background
- details
- what's next



delivering the news





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